

LEGALMARKETINGASSOCIATION



LMA SOUTHEAST REGION ANNUAL CONFERENCE PARTNERSHIP OPPORTUNITIES

Charlotte, NC | SEPTEMBER 13-15, 2017



The LMA Southeast Region will hold its 2017 annual Regional Conference September 13-15 in Charlotte, NC.

This year's conference will be held at the Marriott located in downtown Charlotte, close to a variety of museums, entertainment venues, restaurants, shops and more.

The value of sponsoring the Regional Conference lies in access to over 500 members across our nine state region. The Regional Conference typically attracts more than 200 attendees.

We invite you to get involved with one of our many value-added sponsorship opportunities!

For more information, contact **Danielle Downing**, LMA Southeast Region Director of Sponsorships, at 205.458.5487 or ddowning@burr.com.

UNIQUE NAMING OPPORTUNITIES

Pre-Conference Workshop Sponsor

- Platinum Level Sponsor Benefits
- Category exclusivity at one Pre-Conference Workshop
- The opportunity to welcome everyone and briefly speak about your company and its products/services at one of the Pre-Conference Workshops (first come, first served)

Sponsor Investment:

\$4,400 + Raffle prize contribution

Your Honor Awards Sponsor

- Platinum Level Sponsor Benefits
- Category exclusivity for Your Honor Awards
- Sponsor Gift provided to judges with compliments of our sponsors
- The opportunity to speak about your company and its products/services for up to three minutes at the conference or assistance with awarding recipients during YHA presentation

Sponsor Investment:

\$4,400 + Raffle prize contribution

Welcome Reception/ Dinner Sponsor (Wednesday) - SOLD

- Platinum Level Sponsor Benefits
- Category exclusivity (first come, first served)

Sponsor Investment:

\$4,400 + Raffle prize contribution

Breakfast Sponsor (Thursday or Friday)

- Gold Level Sponsor Benefits
- Category exclusivity for Breakfast Sponsor on either day

Sponsor Investment:

\$3,200 + Raffle prize contribution for one day

\$5,000 + Raffle prize contribution for both days (includes upgrade to Platinum Level Sponsor Benefits)

Coffee Break Sponsor (Thursday AM, PM, or Friday AM) - Two still available

- Gold Level Sponsor Benefits
- Category exclusivity for one Coffee Break

Sponsor Investment:

\$2,500 + Raffle prize contribution (for one break)

\$5,000 + Raffle prize contribution (for all three breaks; includes upgrade to Platinum Level Sponsor Benefits)

Exhibitor Sponsor

One skirted six foot table in exhibitor's hall during conference. Three Networking Breaks will be held in exhibitor's hall, with a networking for prizes component to further engage attendees.

- Silver Level Sponsor Benefits

Sponsor Investment:

\$2,300 + Raffle prize contribution

Pre-Conference Mailing

Would you like to reach our membership? -- Here's your chance to send your company's custom promotional material to 500 LMA members in the Southeast Region in one of the pre-conference mailings. Electronic or direct mail option (direct mail will absorb postage cost).

Sponsor Investment:

\$700



Keynote Speaker Sponsor

This year's keynote speaker will be Jordan Furlong. Jordan is a leading analyst of the global legal market and forecaster of its future development. He regularly consults with law firms and legal organizations to help them better understand why the legal services environment is undergoing radical change and how to build sustainable and competitive legal enterprises that can dominate the new market for legal services.

- Platinum Level Sponsor Benefits
- Exclusivity as Keynote Speaker Sponsor
- The opportunity to welcome everyone and briefly speak about your company and its products/services at the beginning of the conference.
- The opportunity to welcome and introduce the keynote speaker.

Sponsor Investment:

\$6,600+ Raffle prize contribution

**Keynote Book Sponsor (two available) - NEW!**

- Sponsor complimentary attendee copies of *Law Is A Buyer's Market: Building A Client-First Law Firm* by keynote speaker Jordan Furlong
- Logo printed on bookmark given with each book
- Category exclusivity
- Gold Level Sponsor Benefits

Sponsor Investment:

\$2,250+ Raffle prize contribution

**LMA Southeast Region Cares**

Our region will participate in a service project to benefit a regional organization in the Southeast footprint. Your company name/logo will be present on all promotion on and at this event, as well as valuable benefits at the Regional Conference.

- Platinum Level Sponsor Benefits
- Future promotion in Region Newsletter in "LMA Cares" profile piece
- Category exclusivity for LMA Southeast Region Cares Service Project

Sponsor Investment:

\$4,400 + Raffle prize contribution

Dine Around Sponsor (Thursday)

Attendees will have the option to dine at different local restaurants. The groups will be split evenly and each sponsor will have exclusivity at their respective dinner.

- Gold Level Sponsorship
- Upgrade to Full Page Ad
- The opportunity to welcome everyone and briefly speak about your company at select dinner

Restaurant logistics and location will be coordinated by the Regional Board

Sponsor Investment:

\$1,200 + Restaurant Tab (bill to be capped)
+ Raffle prize contribution

Name Badge Sponsor - SOLD

- Branded Logo on all Name Badges
- Gold Level Sponsor Benefits
- Upgrade to Full Page Ad
- Exclusivity as Name Badge sponsor

Sponsor Investment:

\$2,800 + Raffle prize contribution

Charging Station Sponsor

- Access provider for Charging Station
- Gold Level Sponsor Benefits
- Upgrade to full page ad
- Exclusivity as Charging Station Sponsor

Sponsor Investment:

\$2,800 + Raffle prize contribution

Conference Scholarship Sponsor

- Gold Level Sponsorship Benefits
- Exclusivity as Scholarship Sponsor

Sponsor Investment:

\$2,500 + Raffle prize contribution

Discover the benefits of being an LMA Southeast Region Partner
Gain access to our membership, network with decision makers, increase the visibility of your business.

Platinum Level Sponsor Benefits:

- Registration for up to two attendees
- Full page ad in program guide
- Company logo on conference materials published before, during and after the event
- Company logo on all communications pre/post-event (2 websites, newsletter and e-mail blasts)
- Attendee list and contact information for all conference attendees
- One six-foot table for displaying promotional materials during the entire event
- Distribute promotional materials or gifts, if you desire (either at table or in registration bag)

Sponsor Investment:

\$4,400 + Raffle prize contribution

Gold Level Sponsor Benefits:

- Registration for one attendee
- Half page ad in program guide
- Company name and logo on conference materials published before, during and after the event
- Company name and logo on all communications pre/post-event (2 websites, newsletter and e-mail blasts)
- Attendee list and contact information for all conference attendees
- Distribute promotional materials or gifts, if you desire (within registration bag)

Sponsor Investment:

\$2,600 + Raffle prize contribution

Silver Level Sponsor Benefits:

- Company name and logo on conference materials published before, during and after the event
- Company name and logo on all communications pre/post-event (2 websites, newsletter and e-mail blasts)
- Distribute promotional materials or gifts, if you desire (within registration bag)

Sponsor Investment:

\$1,300 + Raffle prize contribution

In Kind Sponsors

LMASE is in need of the following In Kind Service Providers:

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|----------------------------------|-----------------------------------|-------------------------------------|
| - Audio/Visual | - Creative - <i>not available</i> | - Mobile App - <i>not available</i> |
| - Print Collateral | - Promotional Items | - Webinar/ Video |
| - Website - <i>not available</i> | | |

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